E-Learning Instructional Designer

Haresh Kharwa

Experienced Instructional Designer with over five years of expertise in developing innovative e-learning solutions and more than 13 years of experience in web development. Specialized in applying instructional models, multimedia content, and modern authoring tools to promote sustainable learning outcomes. Goal-oriented, detail-focused, and interculturally competent.

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  3rd August 1978

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- **LANGUAGES**
  English - C1
  Deutsch - B2

TO

HIRING TEAM

SUBJECT

Application for the Position of Instructional Designer

DEAR SIR OR MADAM,

10 July, 2025

With over five years of experience in instructional design and more than a decade in digital content creation, I bring a solid foundation in developing innovative, multimedia learning solutions. My unique combination of instructional expertise, technical implementation skills, and intercultural sensitivity makes me an ideal candidate for your team.

In my most recent role at Teleperformance Global Services, I was responsible for designing and implementing digital training content using ADDIE, Bloom's Taxonomy, and the Kirkpatrick model. I successfully developed interactive e-learning modules with tools such as Articulate Storyline, Vyond, and Synthesia, and delivered them via LMS platforms like Moodle and Canvas. My focus has always been on creating sustainable and engaging learning experiences.

I particularly value organizations that emphasize continuous learning, creative instructional formats, and data-driven evaluation—values I also recognized in your job posting. I am confident that my structured approach, technical expertise, and passion for digital learning will allow me to make a meaningful contribution to your company.

I would be delighted to further discuss my motivation and qualifications in a personal interview. Thank you in advance for your time and consideration.

Sincerely,

Haresh Kharwa

ATTACHMENTS:

- CV
- Certificates